



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

## Contract # 849238

**Schedule Dates** 08/21/12-08/27/12  
**Advertiser** Restore Our Future (38281)  
**Agency/T-Code** Mentzer Media Services (3924)/833926835  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** 1945 NON BALLOT (176069)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** (410) 825-1034 /  
**CPE** 1945  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** RESTORE OUR FUTURE  
RESTORE OUR FUTURE IDB #1021 TV INVOICES #9912736

**Date Entered** 08/20/12  
**Last Modified** 08/20/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06286252  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,620.00  
**Net Total** \$60,180.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	48	\$59,900.00
Sep. 2012	8	\$10,900.00
<b>Grand Total:</b>	<b>56</b>	<b>\$70,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	5:59P- 6:30P (ET)	6		X	X	X	X			6	\$800.00	\$4,800.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/20/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	6:59P- 7:30P (ET)			2	2	2	2			8	\$2,000.00	\$16,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/20/12
3.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$2,000.00	\$8,000.00	Charlotte (WCNC) (WCNC)	WHEEL	8/20/12
4.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	5:58A- 6:58A (ET)			2	2	2	2			8	\$850.00	\$6,800.00	Charlotte (WCNC) (WCNC)	NEWS 6A	8/20/12
5.0	Normal Line / SPOT	08/21/12-08/26/12	2	:30	11P- 11:34P (ET)	10		X	X	X	X	X	X	10	\$1,200.00	\$12,000.00	Charlotte (WCNC) (WCNC)	NEWS 11P	8/20/12
6.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	10P- Law and Order SVU				2					1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)	LAW AND ORDER SVU	8/20/12
6.0.1	Preempt	08/22/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Exception - CANT GIVE SEP	
7.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	6P- 6:30P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS WKND	8/20/12
8.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	6:59P- 7:30P (ET)							2		2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	JEOP WKND	8/20/12
9.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	7:30P- 7:58P (ET)							2		2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	WHEEL WKND	8/20/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	8A- 9A (ET)								2	2	\$650.00	\$1,300.00	Charlotte (WCNC) (WCNC)	NEWS SUN AM	8/20/12
11.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	11A- 11:30A (ET)								1	1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	FLASHPOINT	8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6P- 6:30P (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS WKND	8/20/12
13.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	5:59P- 6:30P (ET)		1							1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/20/12
14.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	6:59P- 7:30P (ET)		2							2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/20/12
15.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	7:30P- 7:58P (ET)		1							1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	WHEEL	8/20/12
16.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	5:58A- 6:58A (ET)		2							2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	NEWS 6A	8/20/12
17.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	11P- 11:34P (ET)		2							2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	NEWS 11P	8/20/12
18.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	10P- Law and Order SVU							2		2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	LAW AND ORDER	8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: